



## Overview

**The Army Reserve builds partnerships with private and public organizations in order to maximize success at home and abroad while advancing individual, leader, and unit readiness.**

### Background

The Army Reserve established the Employer Partnership (EP) in 2008 in response to an unemployment rate among Veterans and Reserve Component members that was greater than that of the comparable civilian population. The EP partnered with more than 5,000 employers to build and leverage mutually beneficial partnerships between the civilian and military communities with a focus on developing career and training opportunities for Soldiers, Veterans, and Family members.

Currently, the Army Reserve is managing a fiscally constrained environment along with a reduction in manning while still providing support to our Soldiers through private and public collaboration. Because of the success of the EP, its capabilities were expanded under a new initiative, the Private Public Partnership (P3). The new office continues its role with career development and enhancement, and includes three major lines of effort that advances readiness at the individual, leader, and unit levels. P3 serves as the single point of entry for all organizations wishing to partner with the Army Reserve.

### Lines of Effort

**Individual Readiness:** In collaboration with organizations that advance employment, physical, mental, emotional, spiritual, financial, and Family wellness, we increase the overall readiness of our Soldiers, Civilians, and Family Members.

**Leader Readiness:** By partnering with organizations that provide opportunities for professional and trade career development, mentor-protégé, credentialing, and certifications as well as provide training and licensure opportunities that are recognized by the civilian sector, we increase our leader readiness.

**Unit Readiness:** Leverages Title 10 training in support of a Geographic Combatant Command's theater campaign plan and provide opportunities for Army Reserve units to execute real world missions. It also supports the strategic objectives outlined in Rally Point 32.1 by sustaining the use of the Army Reserve in an operational role. The missions selected and developed supports unit collective training objectives; thereby increasing our overall unit readiness.

### Private Public Partnership Approach

As a life-saving and life-sustaining force, the Army Reserve supports a wide range of operations that include humanitarian relief and assistance, support to civilian authorities within the United States and other types of partner-nation capacity building missions. The Army Reserve partners with private sector partners, profit, non-profit, academia, and non-governmental organization (NGO) that assist with such efforts as providing clean water, a safer environment, improvements for schools and health clinics, medical treatment and life-skills education.

Army Reserve Soldiers live and work in both the civilian and military communities and are linked to civilian skills and resources. By introducing partner relationships in support of Geographic Combatant Command requirements, the Army Reserve is poised to offer greater capability in preventing and shaping operations throughout the world – strengthening national and global security.

**To learn about opportunities to partner with the U.S. Army Reserve, visit [www.usar.army.mil/PrivatePublicPartnership](http://www.usar.army.mil/PrivatePublicPartnership) or email: [usarmy.usarc.ocar.mbx.p3@mail.mil](mailto:usarmy.usarc.ocar.mbx.p3@mail.mil).**

